

# Lilia Licitra

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## EDUCATION

### Double Degree Program

2019 - ongoing

#### IESEG School of Management – France (Paris)

##### *Master of Science – International Business (English)*

Main courses: *Digital Technology, Change Management for Sustainability Strategies, Positive Leadership Development, Data Sciences, Corporate Governance.*

#### LIUC Business School – Italy (Milan)

##### *Master of Science – International Business Management (English)*

Main courses: *Global Market and Economic Policies, Quantitative Methods for Economics, Finance and Management, International Business Law, Design Management, Corporate Citizenship for a Global Firm, Global Corporate Entrepreneurship.*

- Class representative: representing a class of around 90 students for two different courses
- Student representative: representing LIUC student at the Economic Department (2018 – 2020)

#### LIUC Business School – Italy (Milan)

2016 - 2019

##### *Bachelor of Science in Business Economics, Management and Entrepreneurship (Italian)*

- Thesis in Accounting: “*Financial statement analysis: the case ‘Caffè Moak S.p.A.’*”

#### EDHEC Business School – France (Lille)

2018 - 2019

##### *Erasmus+ Program: Bachelor of Science in Business Economics – Major: Entrepreneurship (English)*

- Recognized exams: International Business Development Strategies, French (intermediate level), Advances in Strategic Management and Business Gam, Leadership, SME Finance – Business and Revenue Model Design, Managing SME marketing and growth strategies.

#### UCSD – University of San Diego – California (San Diego)

July 2018

##### *Conversation and Fluency Program (English)*

## EXPERIENCE

### CAFFÈ MOAK S.P.A., Italy (Ragusa)

January 2019 – March 2019

#### *Accounting Internship*

- Correct keeping of accounting records and archives
- Credit assignment transactions
- Recovery and cataloguing invoices and credit notes
- Business profitability analysis
- Analysis of company financial statements
- Credit assignment and treatment of customers in arrears
- Cataloguing sales agents' expenses
- General accounting and electronic invoicing

## SKILLS

### Languages

Italian – Native; English – Advanced; French – Intermediate

### IT Skills

MS Office, Canva, Figma– High proficiency  
Apple System, Google Analytics, HTML, CSS– Intermediate  
R, Blender– Beginner

### Certifications

Harvard ManageMentor Certificate: Strategy Planning and Execution, Persuading Other, Leading People (19 SEP 2020)

## ADDITIONAL EXPERIENCE, ACHIEVEMENTS and INTERESTS

### University Association

Radio LIUC – web university radio and events organization (2016 – ongoing), LIUC Alumni (2019 – ongoing), Buddy Program (2020)

### Interests

Economics, event organization, digital marketing, luxury field, beauty care field, design field, art exhibitions, bakery, fit box.